

# lovearchitecture festival 2013

EVENT REVIEW: 21-30 JUNE, BIRMINGHAM

MADE GRADs helped RIBA by volunteering + participating at events during the 'Love Architecture Festival'. GRADs volunteered as gallery assistants at the 'Birmingham Retrospective Exhibition' - an insightful showcase of photographic work by **Tim Cornhill** [Associated Architects]. The project compared the historical architecture of Birmingham with its modern day locations + offered an insight into how the urban fabric of Birmingham changed during the 20C.



GRADs also volunteered by participating in educational workshops for children held at Millennium Point: 'Meet the Architect @ Science Garden, THINKTANK' + 'Build a Lego City'.

## LOVE ARCHITECTURE BIRMINGHAM

### Many Thanks to:

ArchiGRAD, (GRAD DADS), MADE, BPN Architects, JQNF, Kevin Singh, Printers, CABE + Local charities + organisations for approaching MADE GRADs through MADE with projects.

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01/2013

# MADE GRADs'ZINE

LAUNCHING CAREERS IN THE BUILT ENVIRONMENT



## The Lakes Estate:



MADE GRADs undertook an urban regeneration project of the 'Lakes Estate' in Bletchley, Milton Keynes, proposing commercial development, a new town centre, housing, carparking and improving streets.

**Current + Future projects:** 'The Green' Summerfield - JQ Custom Build Housing

## ABOUT US:



**MADE GRADs** was set up in response to the increasing expectation for graduates emerging from university, to accept long periods of free work specifically in the built environment sector due to their lack of experience and skills. The **MADE GRADs** initiative **aims to bridge the gap between university + the real world**, by providing graduates with real *project + client experience*, aiding towards a more successful application to paid work in industry. It also helps local organisations and charities with basic design services, they couldn't otherwise afford.

MADE GRADs name derives from the combination of the two main advocates, who helped us find our feet initially; **MADE**, a charity organisation which promotes place-making in the Midlands and **GRAD** (Graduate Retention and Development) established by Northern Architecture, +3 Architecture and Newcastle and Northumbria Universities in 2010 to give *built environment graduates the opportunity to develop their skills whilst looking for work*. ArchiGRAD was launched in 2010 in the North East of England, MADE GRADs in **August 2012** and is currently being trialled in various other locations across the country.

**MADE GRADs aims to give graduates the opportunity to:**

- Meet other graduates who are in similar situations in the Midlands
- Get support + advice from professionals + peers
- Create and improve their CV and portfolio
- Build new skills
- Create links with local employers

## CV + Interview Workshop:



MADEGRADs host **CV + Interview workshops**, providing students and graduates from built environment courses with advice from working professionals on what makes a good CV. The day will include interview speed dating with professionals from the industry to gain feedback and advice on your CV and interview techniques.

## MADEGRADs Stats:

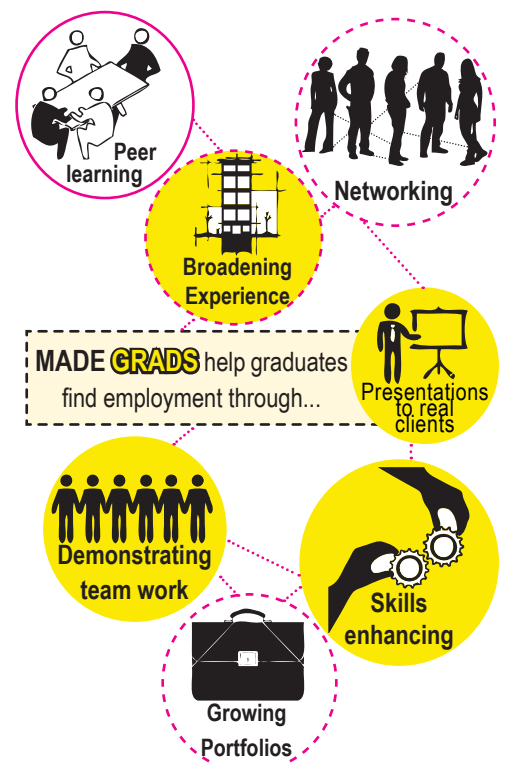
According to the Higher Education Statistics Agency, the percentage employed by subject area **2010 / 2011...**

**7.9%** of graduates were **unemployed** **6 months** after leaving

**77.5%** of graduates were **employed** in **industry related fields**

With many students **out of industry related work** almost **1 year** after graduation, some **200 CV's** later

or **2-3 interviews** later, an attempt at self motivating improvements on portfolio and with a lack of confidence, **graduates turn up here**







We are a self-managing team of graduates from built environment courses, based in the Midlands who are passionate about good design. We want to improve our skills by running live projects & events that tackle design issues in and for the community.

**August 2012 – June 2013**

**Projects:** Creating an identity // Made 20 Awards // CV and Interview Workshop // Jewellery Quarter Family Housing Project // The Lakes// Bandstand// Birmingham MADE ME Design Expo 2013 // Love Architecture Festival 2013 // 'The Green' Summerfield Project

"MADE has been extremely impressed by the work produced by MADEGrads - especially in relation to the DesignCouncil Cabe funded Design Your Own Neighbourhood project. They developed proposals for affordable family housing in Birmingham's Jewellery Quarter responding to challenges regarding site selection and feasibility in terms of plot numbers. They responded flexibly and imaginatively to the comments from both the community and also the design professionals, including the HCA who felt their scheme was something which had the potential to roll out to other sites across the city. These designs have ignited a great deal of interest and stand the project in good stead for attracting additional funding. Their professionalism, dedication and commitment to design has been noteworthy and we look forward to working with them again in the future".

Testimonial from Sally Robertshaw  
[Community Programmes Manager]

## CONTACT

Email: [madegrads@gmail.com](mailto:madegrads@gmail.com)

WEB: [madegrads@wix.com](http://madegrads@wix.com)

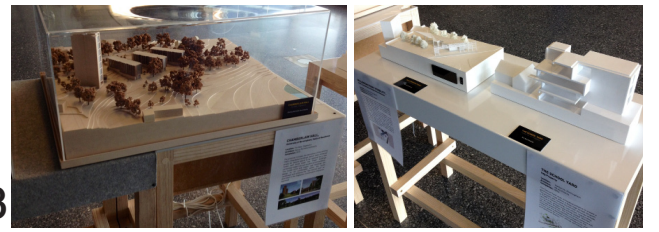
Editor: Callie Starkey

Twitter: @MADEGRADS

Facebook: @MADE GRADS

Graphic Designer: Hawa Patel

## BIRMINGHAM MADE ME DESIGN EXPO 2013



**EVENT REVIEW: 6-12 JUNE MILLENIUM POINT**

MADE GRADs attended and exhibited at the Birmingham Made Me Design EXPO- an expo which promoted innovative, authentic + great brands designed + made in Birmingham + the Midlands. MADE GRADs curated an exhibition showcasing a number of architectural models from practices in Birmingham: The School Yard and Millenium Point models by **K4 Architects** + Chamberlain Hall + Bishop Wilson projects by **Glancy Nicholls Architects**

## BSoA GRADUATE SHOW 2013

**EVENT REVIEW: 12-15 JUNE**

MADEGRADs attended their final end of year degree show, an exhibition of work from undergraduate + postgraduate students from all architecture + landscape courses at BIAD, BCU, before they depart to Eastside campus.



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We formed in August 2012 to respond to current **employment difficulties built environment graduates** are facing. We are a continually changing **collective of skilled, creative graduates** across the **construction industry**, seeking opportunities where we can gain **industry experience**, which will therefore aid us in finding **future industry related work**. MADE GRADs allows us to actively keep our skills up to date and add to them.

We engage with **local authorities, developers, regeneration organisations + community groups** in the Midlands to promote and undertake design projects that are otherwise unfundable. We aim to **foster new design ideas + address urban design issues** in the region.

### What is the basic intent?

The **region benefits** due to our **identification of problems** in the Midlands that have **design based solutions** which we can initiate solutions for. Opportunities identified by GRADS could lead to funded work either for GRADS or local practitioners. Graduates benefit by **gaining support, advice, new skills, self-initiative, live project experience + networking opportunities**. CV's and portfolios grow, aiding in progression in their chosen careers. Gain employability skills.

### Who can join?

Graduates from **any built environment course**, who are **currently based in the Midlands**, may have part time work and can spare Wednesdays and a few more hours a week to work as part of a dedicated team.



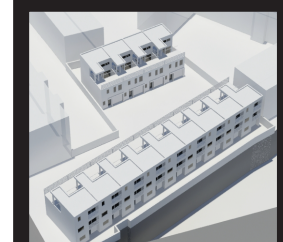
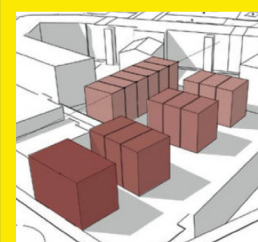
## JQ Family Housing Project :



MADE GRADs form the design studio, mentored by **Kevin Singh**, Head of Architecture at BCU and attempt to introduce appropriate **new build affordable family housing** into the **Jewellery Quarter**



Survey showed that **residents** want the option to choose **family oriented dwellings** within the Jewellery Quarter when they 'settle down'. First **new town houses** in the area for **150 years**.

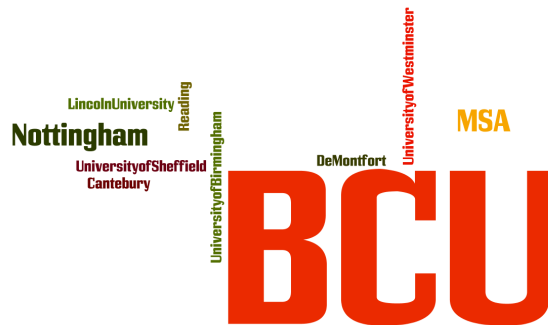


With an estimated **3,500 people** now living in the Jewellery Quarter, mainly in **apartments**, idea is to **bring back affordable family town houses**.

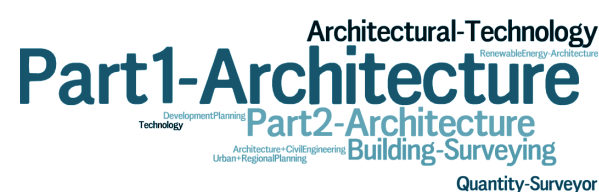


Design: a combination of the **Georgian + quirky character** of the **Jewellery Quarter** while fostering **community engagement** which is emerging through the **JQ Neighbourhood Forum**.

## Where GRADs Studied + Went

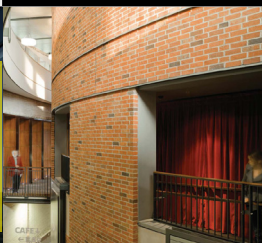


GRADs have come from a **range of 10 countrywide universities ...**

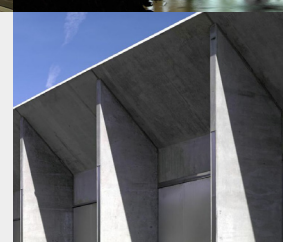
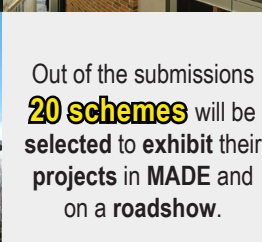


& **8 different sectors** within the **built environment**

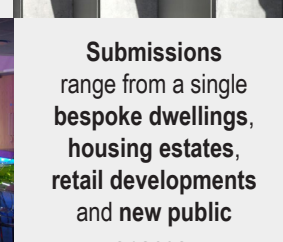
## MADE20 Awards



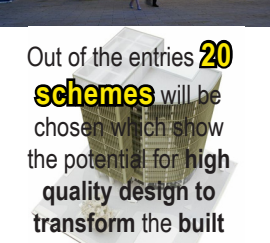
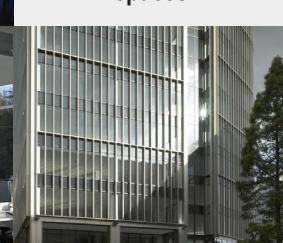
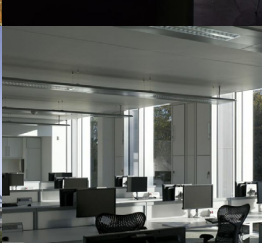
**Celebration of projects** built within the last **5 years** that are based in the **West Midlands** + demonstrate **good design** and forward thinking ideas.



Out of the submissions **20 schemes** will be selected to exhibit their projects in MADE and on a roadshow.



Submissions range from a single **bespoke dwellings**, housing estates, retail developments and new public spaces.



Out of the entries **20 schemes** will be chosen which show the potential for **high quality design** to **transform the built environment**.